

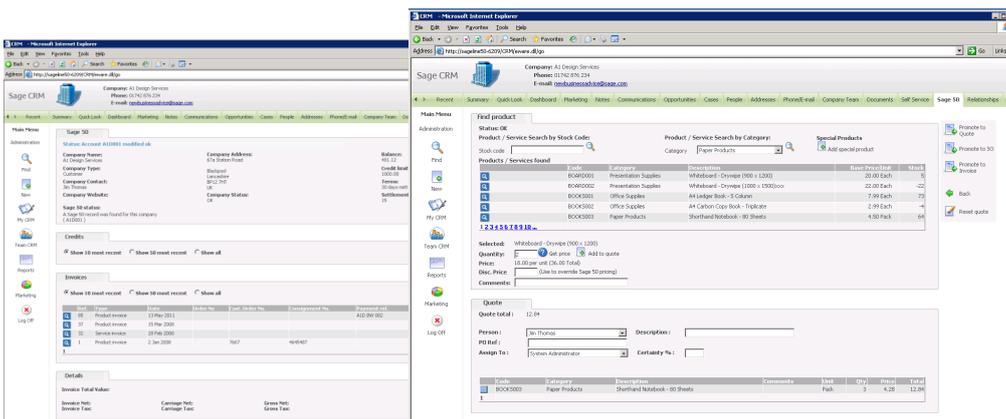


SIM50 Sage 50 Accounts to Sage CRM Integration

SIM50

SIM50 is a real time add on module to Sage CRM, which links Sage 50 Accounts to your Sage CRM system. Prior to SIM50 businesses had to upgrade to bigger Sage solutions such as Sage 200 to integrate CRM with accounts. While many businesses may be in a position to move up the range due to increased functionality, those businesses that only need Sage 50 Accounts have been left without a solution. This is no longer the case as SIM50 makes CRM integration with accounts data accessible to Sage 50 users.

Every business needs to have a good understanding of customers to survive in tough market conditions. But to work efficiently it is vital to have the right systems in place to avoid time wasting tasks that involve data duplication. With SIM50 you no longer need to duplicate data across your accounts system with your CRM system. Empower sales staff with access to customer credit status, order history and pricing, taken directly from Sage 50 and displayed in Sage CRM, increasing your sales staff efficiency and customer satisfaction.



Screenshots showing visual display of SIM50 - SIM50 creates a Sage 50 tab across the top of your Sage CRM Dashboard

Key Features

- Creates a Sage 50 Tab in Sage CRM for instant access
- Customer summary screen showing real time product, credit, invoicing, stock levels, pricing and quote information.
- Quick Quote facility linked to CRM Opportunities and direct Order/Invoice functionality
- Real time web/3G/mobile accessibility
- Compatible with the latest 3 versions of Sage CRM and Sage 50 Accounts

Your Business Advantage

Seamless integration between your accounting software and Sage CRM System. No more need for data duplication.

Provides powerful single point of reference and insight into the key aspects of your business permitting greater levels of control, security and profitability.

Easy to deploy, scalable, customisable and intuitive to use, enabling accelerated levels of utilisation and returns on investment.

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